



Efficient production workflows are critical where the increasing demand for high quality footage and tight deadlines mean time is precious.

As a leading Media Asset Management solution, one of CatDV's strengths has always been its integration with the major creative tools: saving time, money and stress in the production process.

CatDV's Adobe panels provide direct access to CatDV's power directly from the Adobe Creative Cloud Products: Premiere Pro, After Effects, Illustrator and Photoshop.

From within the CatDV desktop clients users can 'push' content into Adobe Premiere Pro. The CatDV panel within Premiere can also perform sophisticated searches, browse media, edit metadata, and pull sequences, clips, sub-clips, markers and metadata into the currently open project. Media can be previewed, at high speed, in the frame accurate player, and the panel offers keyboard support for fast auditioning of content.

## Key Features

- Supports master clips, sequences, sub-clips, markers and metadata
- Full access control and security
- Search by field
- Simple textual searches
- A sophisticated query builder with Boolean logic
- Rapid refinement of search results to find the right shot
- Access to CatDV Smart Folders / Shared Saved Queries
- Browse CatDV catalogs
- Browse CatDV metadata
- Preview footage
- CatDV Metadata can be updated inside the Premiere panel

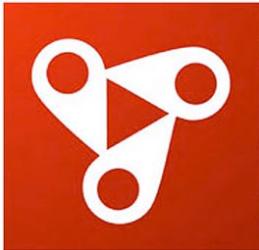


## After Effects, Photoshop and Illustrator

Finding the right shots has never been easier or faster across the Adobe creative suite. The CatDV panel for Adobe now offers similar capabilities in other Adobe creative tools.

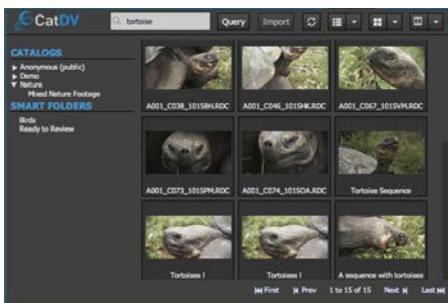
A license for the panel can be installed on any work station with CatDV desktop (CatDV Pro, Enterprise or Pegasus) license and additional licenses can also be purchased.

## DATA SHEET **CatDV and Adobe® Anywhere for video**



CatDV and Adobe Anywhere make an incredible combination. Adobe Anywhere provides a revolutionary production environment with all content centrally managed and streamed over the network. CatDV for Anywhere adds the power of CatDV media management to Anywhere: managing content seamlessly between CatDV, storage and Anywhere productions.

Adobe Anywhere users don't need local content or even to know where content is located, so asset management across the organization becomes even more important.



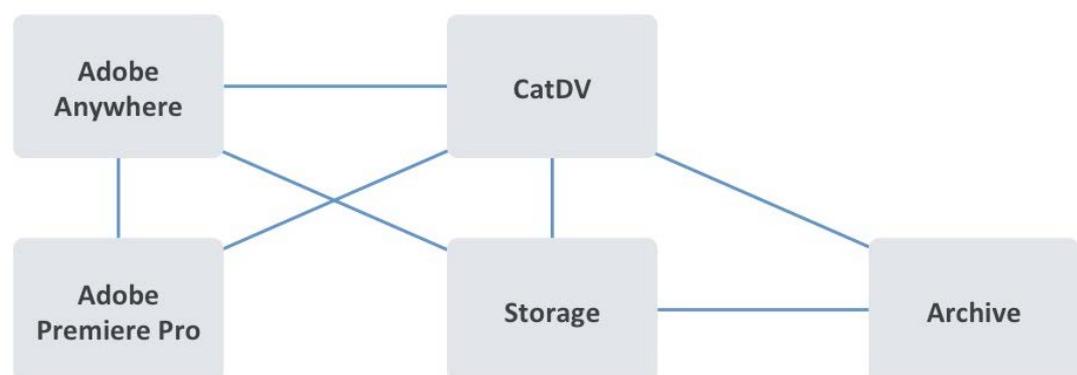
### Unlocking the Potential of Adobe Anywhere

- **Adobe Anywhere manages content creation**
- **CatDV organizes and manages the media and its storage**

Adobe Anywhere provides an excellent, centralized platform for content creation. CatDV unlocks Anywhere's potential to share and reuse media across the organization: enabling assets to be quickly found and repurposed, saving both time and money.

#### Key Features

- Seamless ingest from CatDV to Anywhere: master clips, sub-clips, sequences and metadata
- The power of CatDV search right within Premiere Pro
- Workflows to manage and organize storage
- Workflows to manage uploads into Anywhere from Premiere Pro



### Workflow Flexibility

The flexibility of the CatDV for Adobe Anywhere integration opens a huge range of creative and production workflows. The two tools are ideal collaborative applications: Adobe Anywhere for its ground breaking production capabilities, and CatDV to solve the perennial problem of “where’s my stuff?”.

### Components

CatDV for Adobe Anywhere includes the following components:

- ✓ An advanced search panel for Adobe Premiere Pro, handling master clips, sub-clips, sequences, markers and metadata.
- ✓ CatDV extensions to add content to Adobe Anywhere Productions from CatDV web and desktop clients.
- ✓ Automation workflows to manage content uploaded to Adobe Anywhere.



Lake View House  
Tournament Fields  
Warwick  
CV34 6RG

Tel. +44 1926 679273  
www.squarebox.com  
sales@squarebox.com