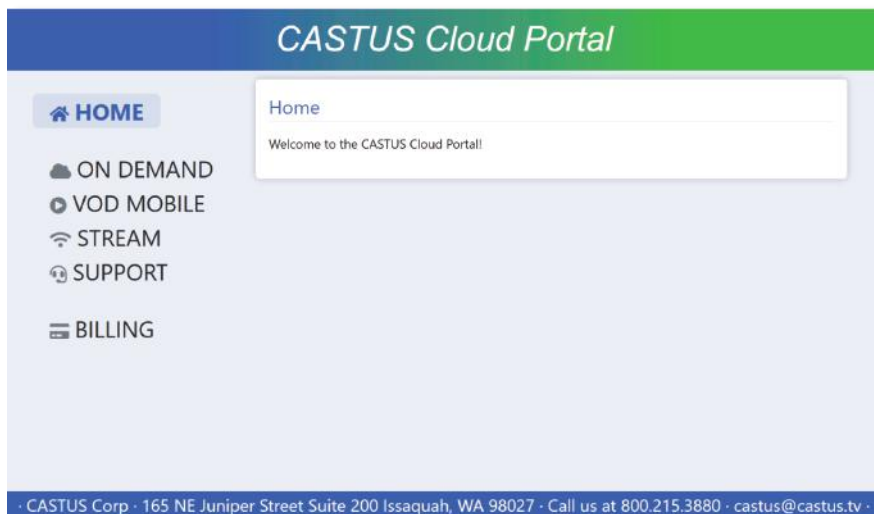
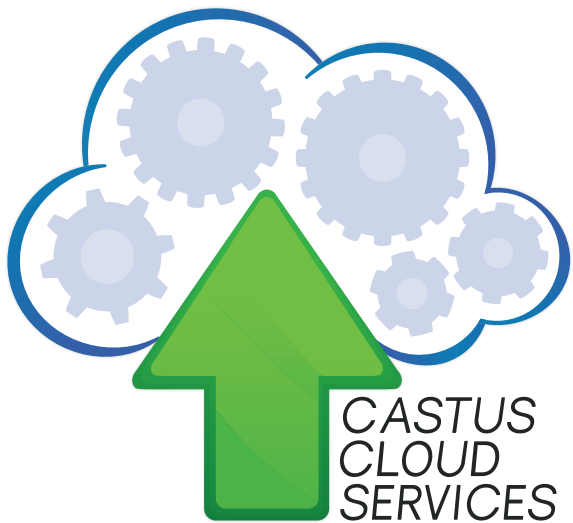




CASTUS CLOUD SERVICES



Presenting CASTUS CLOUD SERVICES, our new cloud based system. Access simply by visiting castus.tv, and log into the CASTUS Cloud Portal. Our new cloud portal includes everything from Video On Demand, Live Streaming and Closed Captioning, to APPs and support services, CASTUS CLOUD SERVICES offers multiple solutions to meet your broadcasting needs.

VIDEO ON DEMAND



Our revolutionary cloud based, Video On Demand service with Live Streaming.

CLOUD CLOSED CAPTIONS



A serverless Closed Captioning cloud service that's affordable, fast and accurate.

STREAM KEYS



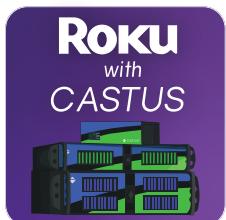
With Stream Keys, easily connect any RTMP source to your channel in seconds, with NO port forwarding.

CASTUS Apps



Have a Mobile App for your station on iOS & Android! Connect to your channels from anywhere with STATUS.

ROKU with CASTUS



Have your own Roku channel.

CASTUS SUPPORT



Connect, engage, and learn from other CASTUS users on our live community forum.

VIDEO ON DEMAND & LIVE STREAMING



- ✓ CDN- UNLIMITED Number of Viewers
- ✓ Customizable Viewer Interface
- ✓ Enables Live Streaming
- ✓ ABR - Adaptive Bitrate for VOD
- ✓ Agenda Management Workflow
- ✓ Analytical Graphs for Program Views
- ✓ Monetize Your Channel
- ✓ Feature Videos and Playlists
- ✓ Advanced Embed Options
- ✓ Easy Advanced Search Options
- ✓ Social Media Engagement

CASTUS presents our cloud based Video On Demand solution, all managed through the CASTUS Cloud Portal. Your new Video On Demand can be set up in a matter of minutes. Simply upload your videos, any file format, any size, and Video On Demand will automatically convert it to 4 profile Adaptive Bitrate, or single profile 1080p.

Video On Demand features a customizable interface, where you can upload your own banner, choose your personal color scheme, upload your station logo and more! Video On Demand also provides an analytics page, where you can examine program views in a simple to read chart with accurate and valuable data.

Our Live Streaming offers an unlimited number of HLS feeds, allowing for faster, safer and more reliable streaming. We offer support for OTT and are compatible for streaming to Facebook, Roku, YouTube and more. We run on a CDN for reliability and stability for a high volume of viewers.

Desktop, tablet or mobile, Video On Demand offers an easy and innovative way to engage with your viewers.



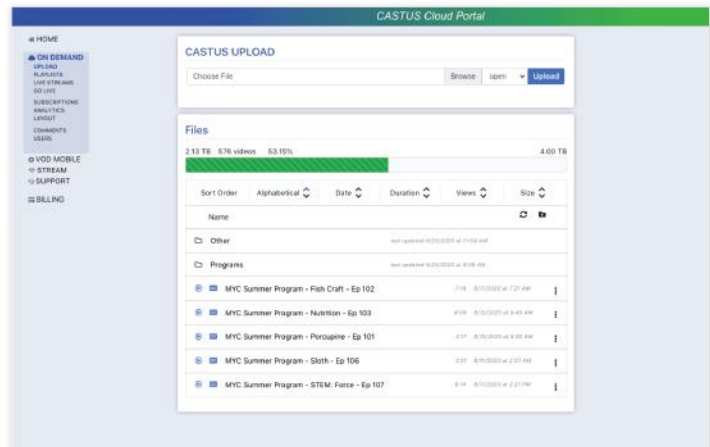
Monetize Your Channel

- 💰 Set pay per download price.
- 💰 Set pay per view.
- 💰 Build paid subscription plans.
- ★ Built into VOD at no additional cost.

Video On Demand offers the ability to monetize your video content online. Host ad free videos behind a paywall. Monetize a single event, or an entire series. Let Video On Demand start paying for itself. Grow your subscribers and start adding revenue to your station today!



Brandable VOD & Streaming Home Page

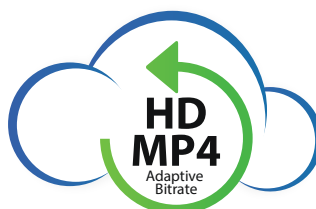


Upload & Manage Videos in the CASTUS PORTAL



STEP 1

UPLOAD VIDEO FROM ANYWHERE
Any file format - any size



STEP 2

AUTO GENERATES 4 PROFILE ABR
Access to downloadable MPEG4 files



STEP 3

PLAYABLE TO VIEWERS ON ALL DEVICES
Desktop, tablet & mobile

CLOUD CLOSED CAPTIONS



FILE BASED CAPTIONING

Cloud Closed Captions offers two serverless closed captioning solutions. Our File Based Captioning service scans the audio, automatically creates captions, and inserts the captions into the video. Cloud Closed Captions offers up to an astounding 99%* caption accuracy. It's affordable seamless, quick and easy.



LIVE EVENT CAPTIONING

Import Directly into meeting minutes

CASTUS offers Live Event captioning. You can now caption a single concurrent stream in real time, live, with confidence and accuracy. This new solution is affordable and seamless. Our interface allows you to edit and download your caption files.



STEP 1
SCANS AUDIO FILE



STEP 2
CREATES CLOSED CAPTIONS



STEP 3
INSERT CAPTIONS INTO VIDEO

*Closed captioning quality is subject to audio level settings, audio quality, unique words, names and phrases, which may affect accuracy levels.

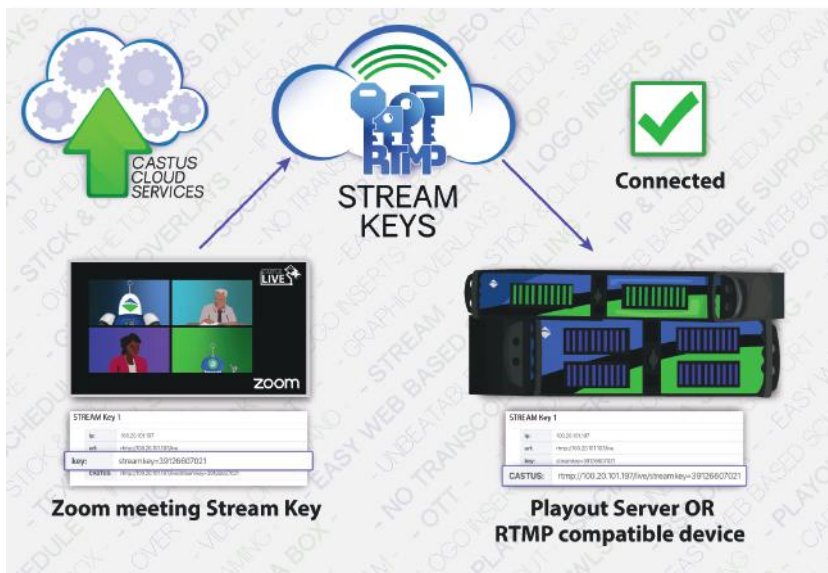
STREAM KEYS



With Stream Keys, connect your online meeting platform, such as Zoom Meeting, to any playout server with RTMP support. No port forwarding necessary. Stream Keys offers unlimited bandwidth; there is no bandwidth cap like other services. Conduct your government meetings LIVE on the air, in a matter of seconds!

With Stream Keys, setting up your live meeting has never been easier. Copy and paste the URL and your stream key into the corresponding fields. It's that simple!

- NO I.T. Set Up Required
- NO Firewall Configuration
- NO IP Port Forwarding
- Use Stream Keys with ANY Playout Server OR RTMP device
- Unlimited Bandwidth
- Easy Setup in Seconds!



CASTUS Apps – Mobile VOD



CASTUS VOD now offers a mobile option to create your own video on demand platform for your viewers and users. Name your App after your station or channel and it will be available in the iOS and Android stores.

Increase your local community engagement by giving users the ability to create a free account to comment, like, share and save their favorite videos, ALL from their device.

- Create a mobile app that seamlessly integrates with your VOD.
- Customizable news feeds, weather reports & financial news.
- Create calendar events for the local community.
- Ability to enable or disable community likes and comments.
- Link to social media sites (Twitter Facebook Instagram) with graphics.

*CASTUS VOD mobile app requires CASTUS On Demand.



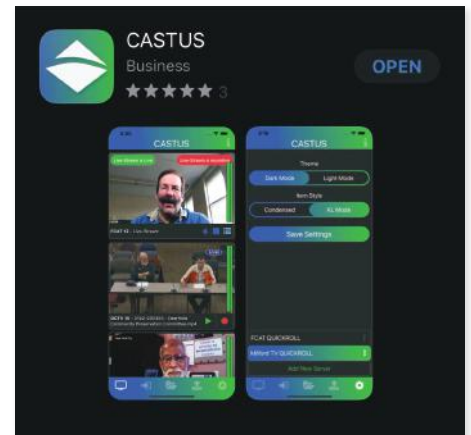
CASTUS Apps – STATUS



Download our FREE CASTUS STATUS App and connect to your QuickRoll or QuickCast from anywhere. Record and send your videos straight to your VOD. Monitor the status of your channels and control and record your inputs, ALL from the palm of your hand.

- Start and end live broadcasts from the app.
- Assign and play videos straight to your channel.
- Add and assign multiple videos to a queue.
- Send videos straight to your VOD.

★ Available for FREE on the iOS and Android Marketplace.



ROKU with CASTUS



CASTUS is excited to announce our Roku platform available to all VOD customers. This service allows customers to make their content and channels available on the Roku platform.

Roku with CASTUS allows you to search through videos to watch prerecorded programming and watch one of the multiple live feeds available all within the stations app. You can group and organize your HD video content with ease that also seamlessly integrates with your CASTUS VOD. Choose from a library of backgrounds, colors, and menus to customize your channel. Your Roku channel can also be customized by uploading your station logo as well as your own custom assets.

CASTUS handles the install process for getting your Roku channel set up. With a one time \$2,500 payment, CASTUS will upload and add your channel to the ROKU store. Under your C4 or C8 CHS yearly subscription, CASTUS will provide ongoing ROKU support.



ROKU Main Menu



Customize Your Channel with a Library of Assets

CASTUS SUPPORT



CASTUS values our customers, and we are proud to offer top notch support. We offer two support levels; C4 and C8. When you purchase our products, you receive one year of C8 support and updates. With C4 and C8 you receive regular updates, phone and email support, scheduled training sessions, access to video training gallery and more.



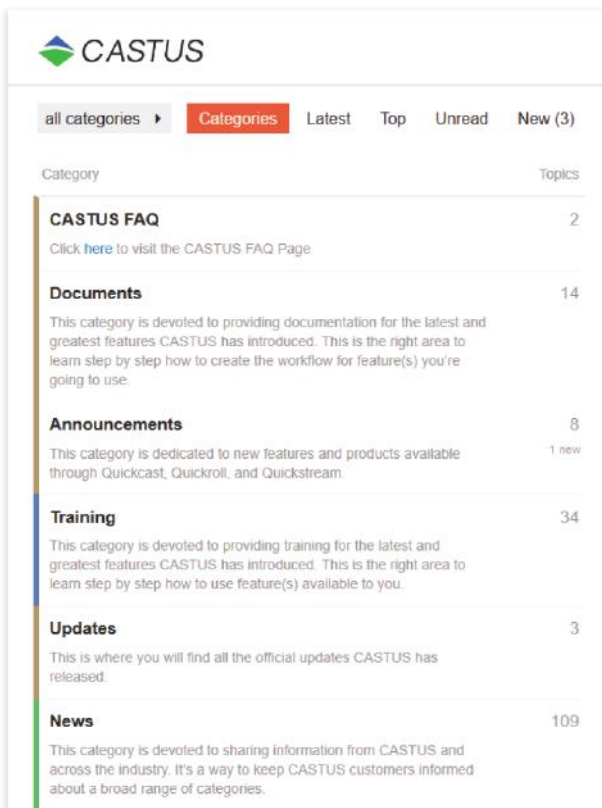
- ★ Phone & Email Support
- ★ Regular Updates

All of our hardware solutions have a 3 year hardware warranty.

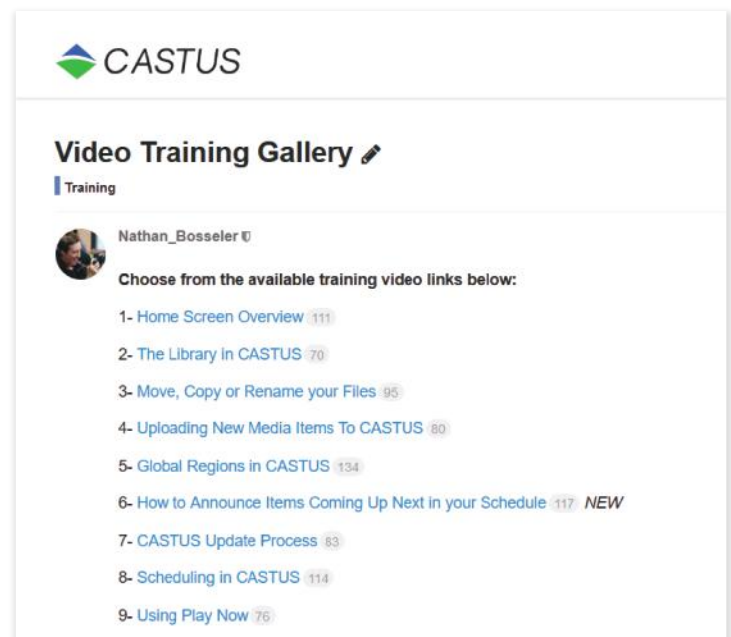


- ✓ Access to ongoing CASTUS updates
- ✓ 9am - 5pm weekday support calls (EST / PST)
- ✓ Two Forum accounts to the CASTUS Community
- ✓ Two scheduled 1 hour training sessions for new hires, or refresh courses for existing employees
- ✓ Access to the CASTUS training video gallery

- ✓ Access to ongoing CASTUS updates
- ✓ All hours emergency support calls
- ✓ Unlimited Forum accounts
- ✓ Four scheduled training sessions for new hires, or refresh courses for existing employees
- ✓ Four in depth sessions with a CASTUS technician
- ✓ Remote CASTUS technician log in 'Tech Support' connection (think of this as your CASTUS tuneup)
- ✓ Custom feature requests for future CASTUS updates
- ✓ Access to the CASTUS training video gallery



CASTUS Support Forum for Clients.



CASTUS Video Training Gallery.

CASTUS Pricing

Video On Demand

Purchase includes selecting video quality & storage space, plus the options of purchasing Closed Captions and Mobile VOD



Video Quality

Four profile adaptive bitrate (360p, 480p, 720p, 1080p)
OR single profile HD

Monthly

Yearly

HD \$339.00	ABR HD \$429.00	HD \$3,899.00	ABR \$5,099.00
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Storage Space

4 TB of Storage (Included with ABR package)

Monthly

Additional Storage Pricing

Included with HD 2 TB \$ 0.00	Included with ABR 4 TB \$ 0.00	6 TB \$100.00	8 TB \$200.00	10 TB \$ 300.00
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Cloud Closed Captions

Two Captioning Services:
File Based Captioning Live Event Captioning

Monthly

Yearly

File Based \$ 650.00	Live Event \$ 650.00	File Based \$ 7,800.00	Live Event \$ 7,800.00
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Mobile VOD App

Social Media platform for VOD on Android and IOS
*Requires CASTUS On Demand

Monthly

Yearly

+ APP \$179.00	+ APP \$2,099.00
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Stream Keys

Connect any meeting platform to your playout server or RTMP. *Requires RTMP support

Monthly

Yearly

Essential \$ 79.00	Unlimited \$ 129.00	Essential \$ 899.00	Unlimited \$ 1,499.00
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CASTUS will create and add your channel to the ROKU platform.
Under your C4 or C8 blanket support, CASTUS will provide ongoing support.

One Time Payment

*Requires CASTUS On Demand

\$2,500.00

CASTUS SUPPORT CASTUS provides two levels of customer support, C4 or C8.



Essential level of CASTUS Support, with access to weekday technical support
✓ Access to ongoing CASTUS updates
✓ 9am - 5pm weekday support calls (EST / PST)

Yearly

C4
\$1,200.00



Premium level of CASTUS support with access to all hours emergency support
✓ Access to ongoing CASTUS updates
✓ All hours emergency support calls
✓ Remote CASTUS technician log in 'Tech Support' connection

Yearly

C8
\$2,400.00

CASTUS is a customer centric organization. We value our customers and promise to provide them with excellent products and support. Our products have evolved over the years directly from customer feedback and experience. We are committed to continuous innovation.

