



# Creating a Video-Wall for a Sports Network

**Price, Quality, Service,  
Customizability and Ease of  
Maintenance Paramount for  
Mounting Solutions**

**OPPORTUNITY:**

SportsNet New York (SNY) was looking at updating a studio set used for "DailyNews Live!", a daily sports round table talk show. They decided a new, innovative video wall would serve as a great centerpiece for the new set, and system integrator, VCA, recommended Premier Mounts to engineer and deliver a customized 3x3 video wall stand to ensure a precise fit.





## SOLUTION:

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The challenge was to enhance the studio set, and “Wow” viewers by enabling digital displays to visually melt into the surrounding environment while allowing for seamless display alignment and efficient installation speed. The right mounting solution would create the superstructure that would allow the video wall to be integrated into the architecture and make it safe and easy to service behind the scenes. VCA and SNY looked at three to four different mounting solutions and found Premier Mounts to be the best decision.



## RESULTS:

VCA and SNY worked closely with the Premier Mounts Solution Group lead by Shaun O'Brien along with the engineering and manufacturing team to come up with the final custom solution. VCA was able to implement nine NEC 55-inch ultra narrow bezel monitors in a 3x3 configuration in a custom-built video wall mount.

The final solution was the MVWS-3x3-55 video wall stand that provided a stylish centerpiece as well as an integral part of the set's new on-air look. The finished product installed easily and was absolutely true to the dimensions specified, making for a perfect fit with no visible gaps to the studio set.

Alex Blanding, Senior Director of Engineering for SNY, stated "[Premier Mounts] customized the mount to our exact needs and was very helpful in guiding us through the installation and display alignment process." Larry DeFazio, Account Executive for A/V & Conferencing for VCA said, "I liked the fact that Premier Mounts was willing to work with my client, as well as VCA, to come up with a custom solution to fit the exact needs."

