

OPEN YOUR EYES TO THE BRIGHT SIDE OF SIGNAGE®

BrightSign is the Global Market Leader in Digital Signage Media Players

Based on the independent market research report "The Global Market Leader for Digital Signage Players" by IHS since 2011. BrightSign has shipped over 800,000 media players to date and counting!

PC-Class Performance And Reliability – without the PC hassles

- Our dependable solid-state platform delivers the absolute highest standard of reliability.
- Designed exclusively for digital signage, BrightSign's slim OS delivers exceptional 4K and Full HD video quality and superior performance that far exceeds anything that PC systems can provide.
- BrightSign offers multiple networking solutions including integration into all types of backend systems.

Powerful Video and HTML5 Rendering Engines

- Dual decoding and superior scaling to deliver pristine 4K and 1080p video content — even Live TV.
- Flawless, simultaneous playback of video layered with multiple modular assets powered by a hardwareaccelerated Chromium HTML5 rendering engine.

Easy To Use, Sophisticated Features Including True 4K Playback

Get dynamic results without difficulty with BrightSign's abundance of sophisticated and easy-to-use features.



H.265 Decoding



Snapshot



Mode

Sign Preview



Zones



Geo-Fencing



Video Engine







B-Deploy



BrightSign App





Power over **Ethernet**



IP Streaming



BrightBeacon™



Networking













Introducing New and Updated Players from the Global Market Leader

BrightSign's product portfolio delivers the industry's most competitive, complete line-up of digital signage players, from BrightSign 4K offering the very best in features and technology, down to a low-cost commercial-grade signage player that's a far superior alternative to consumer devices.