Philadelphia Eagles

The Best Offense Is a Good Data Defense for Super Bowl Winning Football Team

800 TB

Under management

Situation

With multiple championships behind them, the Philadelphia Eagles had decades of incredible content to mine and protect, but they needed to draft and train up some new technical assets to stay in contention. Slow data access, no geographic redundancy, and an aging, cumbersome, and failure-prone tape archive were all threatening the IT team's championship mindset.

1 LTO-6

Tape system retired

Solution

The IT team integrated a new Quantum QXS storage area network (SAN) and Mimir, a cloud-based video collaboration and production platform, for on-site media workflows, and added Backblaze B2 for storage—all so they can rapidly upload and access game day footage and photography. They retired their LTO-6 system and shifted hundreds of terabytes off of their SAN to a true cloud archive. And, they use Backblaze Cloud Replication to ensure that every byte is replicated to an additional remote data center.

100%

Geographic redundancy

Result

After their offseason training level-up, the digital ops team found they were ready for the next postseason push: They had doubled their data protection, cleared out their LTO storage room, and opened up remote workflows to lessen the burden of game day all-nighters. Their archives are now easily accessible for future monetization and their infrastructure can scale during the coming seasons and beyond. Game on.

> " Getting our sponsored, highest-performing content out quickly drives more views and boosts revenue, so efficiency on game day is critical. Our newly streamlined workflows ensure our editors can deliver while the content is still relevant and engaging.
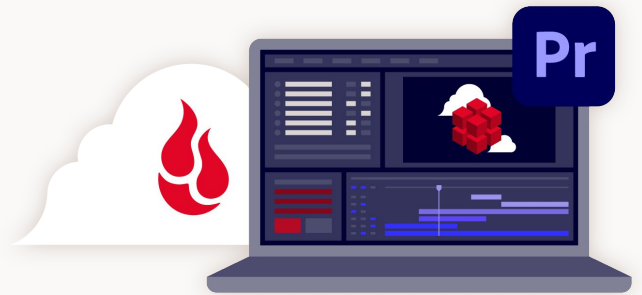>
> –Stacy Kelleher, Director of Production, Philadelphia Eagles

Scan for more

Cloud storage built better

Workflow-friendly storage to help you streamline production and deliver assets faster, for less.

Solution Overview

The Backblaze B2 Cloud Storage platform provides always-hot, S3-compatible storage performance that's readily available to you, your teams, external collaborators, and clients wherever you need it—via the web and seamless integrations within your preferred media software and hardware. Whether you're capturing, editing, managing, distributing, or safeguarding precious content, Backblaze helps you access what you need, when you need it—so your organization can advance and monetize content without fears of complexity, delay, or cost.

Trusted By

telltale   Goalcast   SANTA CRUZ   TRAILBLAZER STUDIOS   COMPLEX NETWORKS

Top Benefits

- **Workflow friendly:** Connects with NAS, SAN, MAM and other tools seamlessly to fit your best-in-breed tech stack.

- **Always available:** Exabytes scale with 99.9% uptime SLA with no nearline, offline, or tape delays, and no download limits.

- **Saves time:** Lifecycle Rules, Cloud Replication, and Event Notifications automations streamline operations, plus ease of use for up to 92% time savings.

- **Saves money:** Hot storage at cold storage pricing, free from complicated rate tiers and costly minimum storage duration fees.

About Backblaze

Backblaze (NASDAQ: BLZE) is the cloud storage innovator delivering a modern alternative to traditional cloud providers. We help businesses use open cloud workflows with the providers they prefer at a fraction of the cost. Headquartered in San Mateo, CA, Backblaze serves over 500,000 customers in 175 countries around the world.

AICPA SOC — aicpa.org/soc4so — SOC for Service Organizations

TPN — Trusted Partner Network, Blue Shield status

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