



SQUIGL

Quick to Create. Quick to Learn.

CREATE CONTENT THAT ENGAGES YOUR DIVERSE WORKFORCE WHEREVER THEY ARE!

Squigl videos bring just-in-time content creation to the forefront of training and education. The videos are built with unique strategies to engage your audience and boost retention, by delivering a results faster than you could ever imagine, which is critical in this time of remote work.

“Way easier to use to create learning content than Powtoon® or iMovie® which are the other programs we’ve created videos on.”

- Alia S. - Vice President
Fortune 50, Consumer Goods Leader

Dual-Channel Learning

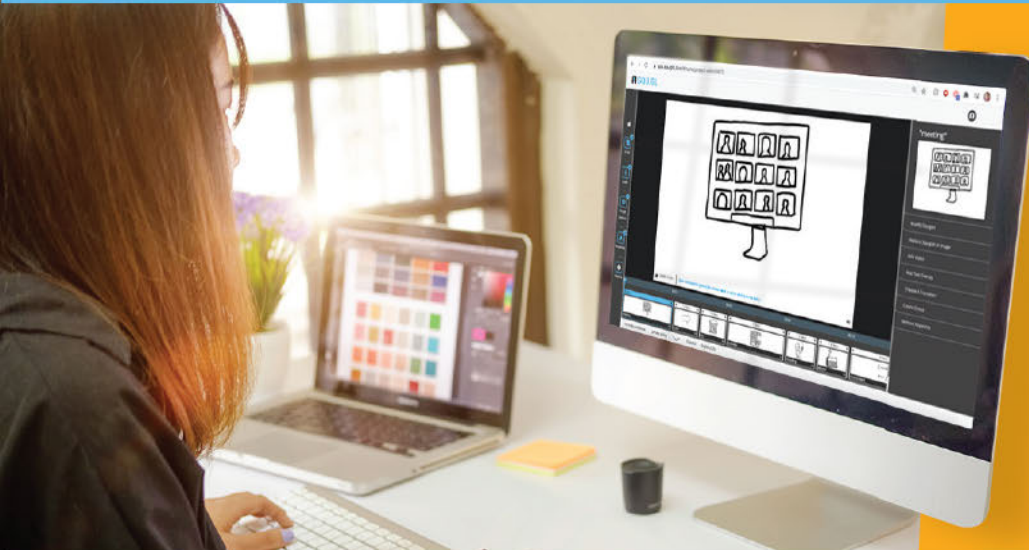
The simple fusion of speech and drawn images. It even plays well with other types of media. Whatever the look, whatever the content, we're sharing your story in the most effective way possible with Squigl.

Automation & Science

Our videos are created using AI and research into how people engage with and retain information to identify keywords and select images. This facilitates deeper retention of information than other video styles.

More Content, Faster

We deliver more minutes of content faster and at a lower cost per video than your HR and L&D teams have experienced before. And with our Microsoft Teams integration, content can be shared quickly and easily.



Why businesses use Squigl

- Increased employee engagement with just-in-time information
- Highly engaged learners, increased training and compliance completion rates
- Improved job performance and understanding, resulting from by offering content through a variety of mediums

Make custom video part of any video strategy. Visit [Squigit.com](https://www.squigit.com) to learn more about the shape-shifting, mind-bending, seems-like-magic-but-it's-actually-science of Squigl.

Squigl Solves Big Problems in Simple Ways

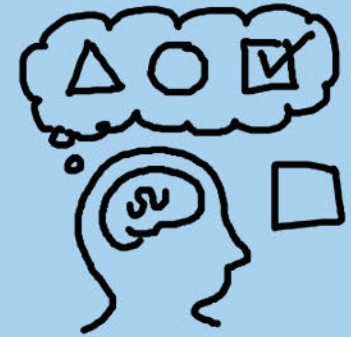
The Diverse Learning Needs of Employees



Each employee has a different learning profile and absorbs information more efficiently in a combination of visual, auditory or kinesthetic ways. Approximately 65% of people are visual learners, and another 30% are auditory learners. Squigl content makes it easier to serve both.

Squigl transforms text into dual-channel content that will address the needs of around 95% of your learners.

Not only that, but Squigl makes content so easy to create that customization to a specific learning need is a reality.



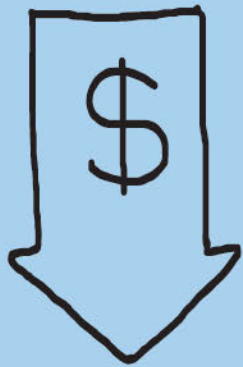
Engaging Learners with Relevant Content

Learners have the attention span readily available for content that is pertinent to the work they do, topics they are interested in, and reflective of their needs right now.

Squigl creates content that grabs viewer attention, based on principles of neuroscience. Using a vast library of animated images that connect and support a wide array of ideas, Squigl can trigger the brain into curious learning mode.

Organizations can respond quickly to learning needs, exactly when and where it's needed.

Rich Visual Content Does Not Have to be Expensive



The time, energy and expense of creating rich media means you have to choose which message, story, or ideas are worth the investment. There are crucial messages that you simply haven't had the resources to deliver in an effective and engaging way.

Squigl leverages artificial intelligence assistance to transform existing content into quality video content, in minutes to hours, not days or weeks.

The cost per video becomes so low that there is no information that couldn't include auditory and visual content to support adoption.

ENDLESS POSSIBILITIES FOR SQUIGL VIDEOS IN YOUR INDUSTRY



Training

- Job Openings
- On-boarding
- Process Training
- Product Training



Healthcare

- Hospital Welcome
- Procedural Library
- Custom Instruction
- Ailment management



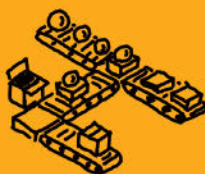
Education

- Concept Presentation
- Student Communication
- Lesson Prep Student Work



Retail

- Open Positions
- Hospitality Lessons
- Point-of-Sale Processes
- New Offer Overview



Manufacturing

- Safety training
- Upskill & reskill your workforce
- New technology introductions
- Compliance review



Financial Services

- Compliance training
- Regulatory reviews
- Industry trends
- Customer service best practices