

Television Just Got Smarter

Analyze content, monitor ad campaigns and share valuable clips with Veritone Media



Strategic Content Discovery & Analysis

- Conduct multivariate search leveraging the best-of-breed cognitive engines
- Track and monitor segments, stories, interviews, and breaking news
- Obtain robust media analytics



Ad and Sponsorship Tracking

- Track and verify brand mentions, faces and logos within media
- Deliver advertiser campaign reports and analytics



Media Sharing & Distribution

- Capture clips in near real-time and share collections
 - *Optimize internal collaboration*
 - *Enhance external engagement via social and digital media*
- Access APIs for programmatic distribution



Smart Content Management

- Record, process, index and playback 24/7/365
- Search and filter media by date, source, keyword, logo, object and more
- Download and export audio/video clips, reports, and analytics
- Receive full API integration support
- Enrich metadata to your current MAM/DAM

► **Contact us today** and learn how you can stay ahead of the competition.