

M & E Just Got Smarter with Veritone AI

Search, discover, analyze, monitor and share
valuable content with Veritone Media

Strategic Content Discovery

- Conduct multi-variate search across your media for spoken words or contextual phrases, logos, faces, on screen text, objects, translation and more
- Automate search to track and monitor for compliance and brand safety, product placement, talent development, developing stories, segments, interviews, and breaking news
- Reduce time to insights with near real-time access to intelligent media
- Uncover market opportunities by tracking local and national trends, ad messaging and placement, chatter and sentiment analysis
- Verify, analyze, and quantify delivered value across sponsorship campaigns

Smart Content Management

- Record, process, index, and playback both live and archived content 24/7/365
- Search and filter media by date, source, and multi-variate cognition
- Download and export audio/video clips, reports, and analytics
- Receive full API integration support
- Enrich metadata to your current MAM/DAM

Actionable Intelligence

- Export, share, and re-monetize valuable content for deeper level of audience interaction
- Improve and enhance pre & post production workflow efficiencies
- Save time and money with automation vs. human capital

Who's using
Veritone Media



U B E R

